



Fire, Rescue & EMS

Serving
Bethesda
Chevy Chase
NW Washington DC

5020 Battery Lane
Bethesda
Maryland 20814-2699
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BETHESDA-CHEVY CHASE RESCUE SQUAD, INC

RES1CUE Run 8K

presented by the Leonard A. and Linda K. Greenberg Charitable Foundation

Sunday, May 6, 2018



The RES1CUE Run is a USATF certified 8K road race in Bethesda, MD hosted by the Bethesda-Chevy Chase Rescue Squad. The race begins and ends at our station at 5020 Battery Lane, in Bethesda, and winds through part of the rescue squad's response area. Back this year is the 2 Mile Family Fun Walk, sponsored by Washington Fine Properties. The 2018 event will feature expanded entries and a finish line festival with food, family activities, music and exhibits for runners, families, and friends.

Now in its 5th year the race has raised close to \$50,000 in much needed funds for the Rescue Squad.

The Bethesda-Chevy Chase Rescue Squad is a philanthropic organization that provides state of the art emergency medical, fire, and rescue services to the Bethesda-Chevy Chase area and surrounding Maryland communities. The rescue squad also provides emergency medical services to upper Northwest D.C., continuing a long-standing tradition of serving Northwest residents since the 1930's. Our personnel are available 24 hours a day, seven days a week to respond to emergencies.

Since the start of our pioneering organization, the Bethesda-Chevy Chase Rescue Squad has proudly operated as Montgomery County Rescue Company One. One of two volunteer fire companies in Montgomery County dedicated to operating a heavy rescue squad and emergency medical service units, BCCRS functions as an integral component of Montgomery County Fire and Rescue Services.

The rescue squad does not receive regular appropriated funds from any government. Instead, we raise almost all of our \$2 million annual operating budget from individual donors, foundations, businesses, and occasional state and federal grants. BCCRS is registered under Section 501(c)(3) of the Internal Revenue Code, and contributions are tax-deductible as permitted by law.

Your business can support our lifesaving mission – and reach local runners, volunteers, families, friends, and supporters - by joining the rescue squad as a sponsor of this event.



2018 Sponsorship Opportunities

	Presenting \$10,000	Platinum \$5000	Gold \$1000	Silver \$500	Bronze \$250
Exclusive Race Title (The RES1CUE Run 8K, presented by YOUR COMPANY)	SOLD				
Name/logo included on all runner premiums		X			
Name/logo included in all advertising and on all printed promotional materials		X			
Name/logo printed on RES1CUE RUN 8K start and finish banners		X			
Name/logo displayed on race bibs		X			
Participation in pre- & post-race ceremonies on stage		X			
Verbal recognition in pre-race announcements and post-race ceremonies		X			
Category exclusivity		X			
Logo displayed on race t-shirts		X	X		
Banner displayed on race day (provided by sponsor)		X	X	X	
Name/logo, and link on official RES1CUE Run race website and Facebook page		X	X	X	
Banner displayed at packet pickup (provided by sponsor)		X	X	X	X
Name/logo on official RES1CUE Run race website and Facebook page		X	X	X	X
Exhibit space at post-race festival		X	X	X	X
Printed "Sponsor Appreciation" page in runners' bags		X	X	X	X
Opportunity to include ad/coupon in runners' bags		X	X	X	X

2018 Underwriting Opportunities

Underwriters help pay for the cost of event-related expenses, increasing the dollars raised that go directly to rescue squad operations. Underwriting opportunities are limited – ACT NOW!

- **Porta-potty sponsor** (1 available) - \$1500 (logo on all porta-potty signs + Gold benefits)
- **Water station sponsor** (2 available) - \$750 (logo displayed at water station + Silver benefits)
- **Mile marker sponsor** (4 available) - \$750 (logo displayed on mile marker + Silver benefits)



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Sponsorship Form

Sponsor Name: _____

(name or company as you would like it to be listed on event materials)

Contact Name: _____

Title: _____

Address: _____

City, State & Zip: _____

Phone: _____

Email: _____

Website: _____

Facebook: _____

Sponsorship Level

~~Presenting: \$10,000~~ (No longer available for the 2018 event)

Platinum: \$5000

Gold: \$1000

Silver: \$500

Bronze: \$250

Underwriter/Designated sponsor We would like to underwrite for: _____

In-Kind Sponsor: _____ Fair Market Value: \$ _____

We are unable to sponsor, but wish to support the race with a donation in the amount \$ _____
of: _____

Please make checks payable to BCCRS and mail to:

Bethesda-Chevy Chase Rescue Squad

5020 Battery Lane, Bethesda, MD, 20814

Attn: Alex Braun

Please email company logo as an EPS file (or other vector artwork) to Res1cueRunSponsorship@bccrs.org.